

Nail Systems Nail Art

Acadermia Exhibition at Stockholmsmässan in Stockholm

2015-11-27 and 2015-11-28

The Acadermia Exhibition is also open 2015-11-29

Criteria and regulations

AGENDA FOR 2015-11-27

The trade show is open 10.00-18.00

09.00-09.30	Registration and work station set up.
09.30-10.00	Checking workstations and models hands. Regulation briefing.
10.00-10.45	COMPETITON STARTS – Gelpolish
10.45-11.15	Judging starts. Competitors clean out their workstations.
11.45-12.30	Registration and work station set up.
12.30-13.00	Checking workstations and models hands. Regulation briefing
13.00-15.00	COMPETITION STARTS – Stiletto
15.00-15.30	Judging starts. Competitors clean out their workstations. Award ceremony will be held 2015-11-28

AGENDA FÖR 2015-11-28

The trade show is open 10.00-18.00

13.30-14.30	Registration and workstation set up. Checking workstations and models hands. Regulation briefing
14.30-16.00	COMPETITION STARTS – Fantasy
16.00-17.00	Judging starts. Competitors clean out their workstations.
18.00	Award ceremony

Categories:

GELPOLISH - permanent polish, design using your own imagination and creativity

STILETTO - one hand (5 fingers) with the theme: ***Goddess of the Ancient***

FANTASY - here is your possibility to create a FULL design - clothes, hair, make-up and nails in a harmony with the theme: ***Craft persons***

SHOWCASE - 10 nails in a box with the rocking theme: ***The Nail Salon***

Competition fee:

800 SEK (Swedish Krona) for one competition: Gelpolish, Stiletto, Fantasy

600 SEK for Showcase

The competition fee includes entrance to the trade show for you and your model on the day, or days, that you compete.

If you have any enquiries you are welcome to contact us. reni@nailsystems.se

We will also do a brief review of the criteria just before the competition.

GENERAL RULES

- The competition is open for all nail technicians and students.
- Contestants and models must be at least 16 years of age.
- The competition fee must be paid before the competition starts.

- No work on the model hands are allowed in the competition area before the competition starts. (except Fantasy on given times)
 - The models hands will be checked between but not controlled for eventual wounds.
 - The models hand may be manicured but must be free of any artificial product. Visible wounds and cuts will give point deductions.
 - The model may not wear any jewelry such as rings, watches or bracelets.
 - Visible birthmarks and tattoos on hands or arms - these are NOT necessary to be covered with adhesive tape of any kind.
 - The model has to wear short sleeved or with sleeves that can be pulled up.

- Look carefully in the agenda for **exact time** for briefing and competition.
- Contestants must provide all products needed for the competition, also **extension cord, lighting**, UV-lamp for gel contestants. One table and two chairs will be provided and access to one electric supply point. **In Sweden we have a European socket and 220V.**
- Contestants' workstations will be checked before the competition starts. **Please note the when the completion has started the contestants will not be able to retrieve any items from their bags.** Also if anything falls to the floor, please note the floor judge before it will be picked up.
- All products must be in **original packing**. Handwritten labels are allowed on dispensers for remover, water.
- There may **not be any other products** on the workstation that the ones used in the competition to create the model enhancements.
- Please read all of the **criteria and get clarification** on any you are not 100% certain of, as this is your responsibility.

- **No drills** or mechanical devices will be allowed – if it does not say so in the criteria (except Stiletto and Fantasy)
- **No smoking or eating** is allowed during the competition or in the competition area. Soft drinks are acceptable.
- **Mobile phones are not allowed** to be used – except as a watch. The phone must be on silent and without vibration signal.

- It is not allowed to take pictures or use video.
- Contestants may not start before the floor judge has said so, and when the competition time is finished **the competitor must stand up from the workstation immediately**. If the contestants start work or continue to work outside the competition time it will lead to disqualification.
- Contestants and models may not leave the competition area during the competition.
- Nail Systems Nail Art will be open to public as viewers – but they may not enter the competition area.

After the competition

- Models shall leave the contestant for the judging – they will be guided by the staff.
- Models must not leave the judging area until judging is completed.
- **It is the models responsibility to see that they have been judged by all the judges.**
- Contestants must directly after the competition clean out their workstation.
- Award ceremony will be held in connection to the competition area. Look for details in the agenda.
- The judges will remain after the award ceremony for comments and help.
- Each section of Nail Systems Attitude Art must be at least 4 contestants or the categories will be added into the nearest category.

In the event of a tie, in any of the three top positions.

- All the judges total point for the overall impression.
- If it still is a tie, then it is the head judge total points.

GELPOLISH

Theme: Optional

- A full set (2 hands) must be completed within the time of 45 minutes.
- The models hand may be manicured but must be free of any artificial product.
- Contestants should not be applying any enhancements to the nails.
- The fingers of one hand, except the thumb, should be polished with a red gelpolish without shimmer.
- The fingers of the other hand, except the thumb, should be polished with gelpolish without any shimmer and with the technique French Manicure.
- The thumbs on both hands should be decorated. For the decoration it may only be used with gelpolish. No stickers, glitter or similar. Any kind of tool may be used. The theme for the decoration is your choice.
- All kinds of nail oils and hand lotions may be used..
- The judges will also look at the manicure of the hands and nails. They should be well manicured and groomed.

CRITERIA

Length – 10 points

- All nails should have the **same length measured from the cuticle to the edge of the nail**. The thumb nail may be somewhat longer and the little finger nail somewhat shorter.

Free edge shape – 10 points

- The chosen form must be with **consistent in shape** on all nails.

Polish Red – 10 points

- **Density and clarity in the color** of the polish. **No scratches or dull areas or bubbles**.
- The **whole nail should be polished** except under the nail. Also the “hair line” if this is visible. Evenness at the **cuticle area**.

Polish French Manicure – 10 points

- The smile line shall be **clearly and sharp sculptured**, without any shadows where the white meets the pink.
- The smile should have **consistency in shape** on all nails and in harmony with the natural nail.
- The white tip should be consistent on all nails in **shape** and the **density of the color** and **without bubbles**.
- Evenness at the **cuticle area**.
- Also the “hair line” should be white if this is visible but no polish under the nail.

Decoration – 10 points

- **Creativity** in the making and design of the decoration
- **Originality** - is the design new and innovative.
- **Degree of difficulty**

Composition – 10 points

- **The composition** should be in harmony and match over both thumbs.
- The decoration should be **clear in the details** and has **well composed colours**.

Professionalism – 10 points

- No red marks **due to overfilling** or redness on the cuticle or hands.
- The **hands and cuticle should feel soft** and have a healthy shine but without any excess products like oil or hand lotion.

Over all impression – 20 points

- Harmony between hand and nails and also between length, form and chose of colours.
- Complexity of the workmanship.

STILETTO

Theme: Goddess of the Ancient

- One hand (5 fingers) must be completed within the time of 120 minutes (2 hours).
- The enhancements should be done by forms - no tips allowed.
- The total length of each nails should be a minimum of 3 centimeters – there is no upper limit for the length.
- Any gel, acrylic, polish or gelpolish are allowed.
- Drills ARE allowed.
- Any types of rhinestones, stripes, glitter and so on are allowed, but NO decorations that are not made by hand like fimos, stickers, water decals or similar.
- All products used may contain glitter
- Decorations may not extend more than 3 millimeter from the nail surface.
- All kinds of nail oils and hand lotions may be used.
-

CRITERIA

Length – 10 points

- All nails should have the **same length measured from the cuticle to the edge of the nail**. The thumb nail may be somewhat longer and the little finger nail somewhat shorter.

Side walls (also parallel sides) – 10 points

- Side walls should be **straight, with a clear tapered shape**. The side walls should be same on the left and right side.
- The side walls should be straight seen from the side.

Cuticle area and "hair line" – 10 points

- The product **line should be invisible** and the **cuticles without damage**.
- The front of the nail – the hair line - shall be **thin and with an even upper and lower curve** without any unevenness. The decoration may be on top of the hair line.

Decoration – 10 points

- **Creativity** in the making and design of the decoration
- **Originality** - is the design new and innovative.
- **Degree of difficulty**

Composition – 10 points

- **The composition** should be in harmony and match over all nails.
- The decoration should be **clear in the details** and has **well composed colours**.

Professionalism – 5 points

- No red marks **due to overfilling** or redness on the cuticle or hands.
- The nails and fingers shall be without any excess products like oil or hand lotion.

Over all impression – 20 points

- **Harmony** between hand and nails and also between length, form and chose of colours.
- Complexity of the workmanship..
- **The theme** should be clearly visible and understandable.

FANTASY

Theme: Craft persons

- Fantasy – a full style – here is where all workmanship gives an arena. A combination of Clothes, Hair, Make-up and Nails. Everything within beauty.
- The competition time is 90 minutes (1 hour 30 minutes).
- The model may be prepared with completed Clothes, Hair and Make-up before the competition starts.
- The models hand may be manicured but must be free of any artificial product.
- Drills ARE allowed.
- All details that are to be used for the decoration of the nails may be prepared before the competition starts, but they may not be applied on the models nails.
- Any types of rhinestones, stripes, glitter and so on are allowed, but NO decorations that are not made by hand like fimos, stickers, water decals or similar.
- Any gel, acrylic, polish or gelpolish are allowed.
- They are no limit in how long or high the nails and decorations may be.
- All kinds of nail oils and hand lotions may be used.
- Tips or decorations may not have been used in an earlier competition.

CRITERIA

Clothes – 10 points

- **The theme** should be clearly visible and understandable.
- **Creativity and originality** in the making and design

Hair – 10 points

- **The theme** should be clearly visible and understandable.
- **Creativity and originality** in the making and design

Make-up – 10 points

- **The theme** should be clearly visible and understandable.
- **Creativity and originality** in the making and design

Nails, details and colour – 10 points

- The decoration should be **clear in the details**.
- Well **composed colours**.

Nails, composition – 10 points

- **The theme** should be clearly visible and understandable.
- The **composition should match** from finger to finger with an overall view.
- No excess products like oil or hand lotion.

Over all impression – 30 points

- **Harmony** between hand and nails and also between length, form and chose of colours.
- Complexity of the **workmanship**, and degree of **difficulty**.
- **The whole composition** with Clothes, Hair, Make-up and Nails.

SHOWCASE

Theme: The Nail Salon

- In a Showcase competition everything is possible. You will have to supply a set of 10 nails and let your imagination flow to make a composition like a painter on a canvas. The tips should be assembled in such a way that could be transported without damage. It is the competitors' responsibility that the competition contribution will be delivered in undamaged condition.
- The shape of the display case may be max 30x30 centimeters and 10 centimeters high.
- The background in the display case, the frame and the outside of the display case may be decorated but extend at the most 2 centimeters.
- It may not in any way reveal the competitions name in the display case.
- All sizes of tips are allowed. The composition may be of different sizes or all in the same size.
- Pre designed tips are not allowed.
- The tips have to be assembled in a way that it is possible to turn the box upside down without damaging the design.
- Different techniques and products are allowed to create the design. It may be used:
 - Rhinestones, glitter, foils.
 - Colored acrylic, gel, gelpolish and nail polish
 - Airbrush and acrylic paint
 - Feathers, wire, thread.... It is all your choice.
 - All 3D decorations should be made by hand.
 - Decorations that are not made by hand like fimos, stickers, water decals or similar are NOT are allowed.
- The decoration may cover the nail partly or entirely and may extend by the most 2 centimeters in any direction.
- More techniques used gives higher point.

The display case has to be left to the competition staff by the latest:

To Nail Systems in Uddevalla latest Friday November 20th

To the Acadermia trade show in Stockholm latest Thursday November 26th at 15.00 o'clock

The contestant may pick up the box during the trade show opening hours on Sunday November 29th.

CRITERIA

Display case – 15 points

- Is the display case designed.
- Does the decoration follow the theme.

Nails, decoration – 15 points

- **Creativity** in the making and design of the decoration
- **Originality** - is the design new and innovative.

Nails, composition – 15 points

- **The composition** should be in harmony and match over all the tips.
- The decoration should be **clear in the details** and has **well composed colours**.

Nails, techniques – 15 points

- The use of **more techniques**.
- The **composition should match** from finger to finger with an overall view.
- **The theme** should be clearly visible and understandable.
- **Degree of difficulty**

Over all impression – 20 points

- Complexity of the **workmanship**.
- **Harmony** between the display case and nails and also between length, form and chose of colours.
- **The whole composition** with display case, step-by-step and the decorated tips.

GOOD LUCK!!

Reni

Nail Systems of Sweden ab